

March New Vehicle Incentive Programs

March 2, 2010 - April 5, 2010

Model	Model Year	Down payment Assistance***	Customer Cash*	APR*	SPECIAL LEASE* (Up to 36 Months)	Lease Example/Model/Due at Signing
Venza	2009		\$1,000	0.0%/36 1.9%/48 2.9%/60	Tier I+ MF .00122 Tier I MF .00132 Tier II MF .00177 Tier III MF .00247	\$249/2810 \$2999
Yaris	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60		
Corolla	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00002 Tier I MF .00012 Tier II MF .00057 Tier III MF .00127	\$159/1838 \$1499
Matrix	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00002 Tier I MF .00012 Tier II MF .00057 Tier III MF .00127	\$189/1932 \$1499
Prius	2010		\$750	1.9%/36 2.9%/48 3.9%/60	Tier I+ MF .00143 Tier I MF .00153 Tier II MF .00198 Tier III MF .00268	\$239/1223 \$1499
Camry (Gas Only)	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00001 Tier I MF .00011 Tier II MF .00056 Tier III MF .00126	\$189/2532 \$1499
Camry (Hybrid Only)	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00080 Tier I MF .00090 Tier II MF .00135 Tier III MF .00205	\$229/2560 \$2999
Venza	2010			3.9%/36 3.9%/48 3.9%/60	Tier I+ MF .00145 Tier I MF .00155 Tier II MF .00200 Tier III MF .00270	\$269/2810 \$2999
Avalon	2010		\$3,000	0.0%/36 0.0%/48 0.0%/60		
Sienna	2010		\$1,500	1.9%/36 2.9%/48 3.9%/60		
RAV4	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00002 Tier I MF .00012 Tier II MF .00057 Tier III MF .00127	\$179/4430 \$1999
Highlander (Gas Only)	2010		\$1,000	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00115 Tier I MF .00125 Tier II MF .00170 Tier III MF .00240	\$269/6942 \$2999
Highlander (Hybrid Only)	2010				Tier I+ MF .00118 Tier I MF .00128 Tier II MF .00173 Tier III MF .00243	\$499/6966 \$299
Tundra	2010	Up to \$3,000	\$1,500	0.0%/36 0.0%/48 0.0%/60	Tier I+ MF .00005 Tier I MF .00015 Tier II MF .00060 Tier III MF .00130	\$359/8241 \$2999

*ALL REDUCED APRs AND MONEY FACTORS ARE APPLICABLE FOR TIER 1+, 1, 2 AND 3 ONLY on approved credit. ALWAYS REFER TO TFS PROGRAM ANNOUNCEMENTS FOR COMPLETE DETAILS OF LEASE AND APR PROGRAMS. Customer cash is provided by the manufacturer.

*** Please refer to 2010 Tundra Down Payment Match Request form for program details

This chart is intended as a quick reference guide for your sales department. Please contact your TFS representative for official APR and Lease details.

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